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Joh Bloomberg

People, Safety & Environment Manager at the Tasmanian Walking Company

Summer 2020

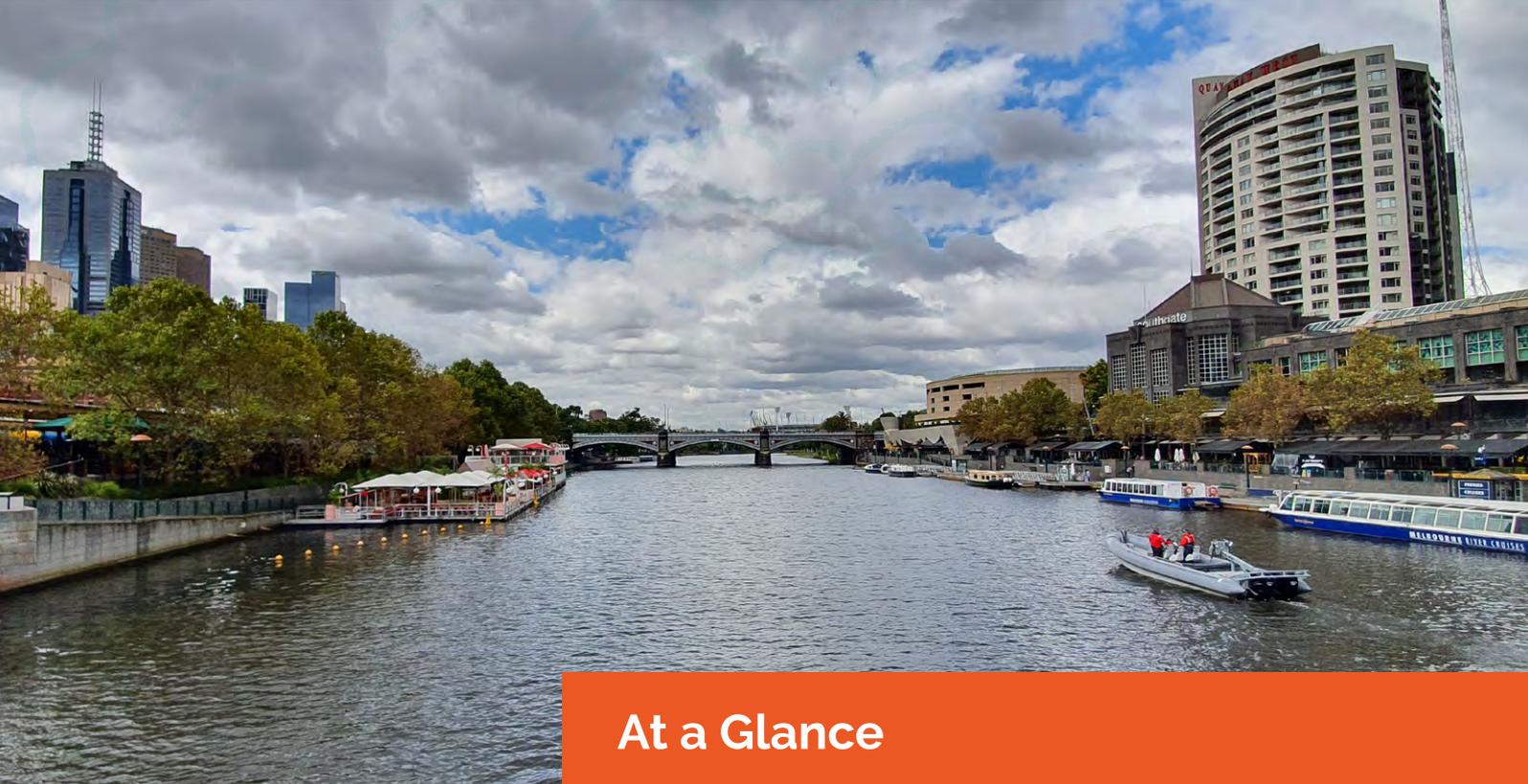


Regen Roadmap
Short Course

Autumn Intake

Regen Roadmap

Short course for business leaders



At a Glance

It's time to go beyond Sustainability in business by exchanging our efforts to reduce harm with proactive strategies to create net benefits which regenerate our Earth.

Name of course | Regen Roadmap (Autumn intake)

Tagline | A short course for progressive purpose-driven leaders

Format | (7x) 75min online sessions

Duration | 7 weeks

Dates & Times | From April 13 – May 25, we'll meet on Tuesdays 5:30-6:45pm.

Commitment | 3 hours per week (including homework)

Target audience | Purpose-driven professionals looking to evolve their careers through regenerative practice

Class size | Spaces limited to 25 people

Price | \$650+gst

Enrol by emailing info@regenerationprojects.com.au
by COB Friday, April 9

(Private experiences also available)

Course Details

The opportunity

2020 was a wake-up call. Climate change, COVID-19, Black Lives Matter, economic recession and a loss of faith in Sustainability created a perfect storm. So, we're left with the question of how do we grow businesses and communities differently?

The experience

Our 'Regen Roadmap' short course is designed for purpose-driven leaders looking to go beyond Sustainability. The curriculum has been developed based on lessons from Elders and regen pioneers, as well as through experience coaching and consulting a diverse range of industry leaders in Australia and abroad. Together, we'll walk through seven 60min online sessions, starting with an introduction to Regeneration, stepping through the five Capitals model and then finishing with a simple, performance reporting tool – the Regen Scorecard.

Experience timeline

- Apr 13** Regen 101
- Apr 20** Natural Capital
- Apr 27** Wellbeing Capital
- May 4** Cultural Capital
- May 11** Financial Capital
- May 18** Intellectual Capital
- May 25** Regen Scorecard pitch

The benefits

- + A clear framework to grow your business, organisation or project holistically
- + Tools to identify, measure and communicate the impacts of your work
- + An Earth-centred approach to work and life
- + Cross-cultural insights on Regenerative practice
- + Exposure to global best-practice regenerative development examples
- + Practical tools for wholistic performance management
- + Collaboration through peer-to-peer learning

The changemakers

Our summer intake will include a small group of up to 25 leaders from startups and small businesses, not-for-profits and government organisations. Whether you're a purpose-driven entrepreneur or intrapreneur, a Gen Z or Baby Boomer, we can give you the tools to take your work to a whole new level.



The instructor

Matt Sykes is the founder of Regeneration Projects and your guide through the 'Regen Roadmap' experience. Matt has learned from and worked with First Nations Elders and world-class business leaders for over a decade; through design, storytelling, tourism and environmental management. During COVID-19 he started his business as a way of supporting leaders to transition beyond Sustainability. Matt is quickly establishing himself as a key collaborator within Melbourne's regenerative business ecosystem.



Example: Regen Scorecard, **The Other Straw**

The Model

Evolved from our five pillars of Regeneration, the five Capitals create a wholistic framework for guiding a business or organisation's growth.

The five capitals can influence everything from organisation culture and board strategy, right through to impact reporting.



This Regen Roadmap course allows you to clearly identify the diverse capital resources that underpin your competitive advantage and then set new regenerative goals to enhance them.

We'll create the opportunity for you to map out appropriate KPIs, action steps, partnerships and even explore how you can communicate performance with your stakeholders. A key part of this process is our ability to recommend global best-practice benchmarks and initiatives which you can use as reference points.

By investing in this strategic infrastructure, you'll be creating a clear roadmap to guide your business or organisation's growth in 2021 and beyond.

Testimonials

The Other Straw

"The Regen Roadmap helped us build our impact, strengthen our core activities, use our business as a force for regeneration and to go beyond sustainability."

*Jamie & Len,
Founders at The
Other Straw
Spring 2020*

Wild Adventure's Melbourne

"Starting an eco-adventure company, I had a clear objective on what I wanted to achieve ... The question was, how I was going to achieve that. Regeneration Projects allowed WAM! to think outside the box about community, ecology, culture, trade and education. As a result, I was able to form some fantastic partnerships, knowledge and direction which wouldn't have happened otherwise."

*Nic,
Founder at Wild
Adventures
Melbourne
Spring 2020*

Great Wrap

"Regeneration Projects has made us look internally at not just the way we operate but how we can lay positive roots in all aspects of our company. The program made facing our challenges exciting rather than a daunting task we would put off until next year."

*Jordy & Julia,
Founders at
Great Wrap
Winter 2020*

Growlab

"Thanks to Matt at Regeneration Projects for helping us investigate how we can work more holistically and regeneratively. We are excited to take the knowledge with us into 2021."

*Mads & Tabea,
Founders at
Growlab Oslo
Spring 2020*

Tasmanian Walking Company

"The Regen Roadmap is exactly that, a clear, concise and illustrative introduction to regenerative approaches and how they can benefit a business. It helps you reframe what you do and explains why. It was super challenging and refreshing at the same time, and I'd encourage everyone feeling a little lost in business to give this program a look!"

*Joh Bloomberg
People, Safety
& Environment
Manager at
Tasmanian
Walking Company
Summer 2020*

Beyond Zero Emissions

"The Regen Roadmap grounds regenerative concepts in a practical guide unlike any other framework I've come across. Applying holistic principles to business is no small feat, but with this program you are sure to go beyond status-quo sustainability. Matt took me on a journey to challenge my own preconceptions and I am grateful to add the Regen Roadmap into my toolkit to help foster a more loving and regenerative planet"

*Kelvin Wicks,
Graduate
Research
Assistant at
Beyond Zero
Emissions
Summer 2020*